

KLTR MEDIA

Recount inspirational narratives of young adults who have used their talents to make a **positive impact on the world**



Incorporate vibrant and catchy photographs, graphic imagery and short quotes to appeal to the **millennial age group's social media preferences**



Present stories that celebrate individuality

self-expression and **self-worth**

Expose readers to the wide variety of elements of **KULTURE** through the use of interactive **lesson plans** and activities for **classroom use**

Publicize resources that

youth can use to develop their own talents and knowledge base



Be non-partisan, non-judgmental and objective

25+ **HIGH SCHOOL VISITS**
PUBLIC | PRIVATE | MAGNET

Kulture is a lifestyle! You and your brand are representing youth lifestyle and I think of it as a form of social media but without technology. Your featuring tons of amazing people that love what they do and want to do dope stuff.

KultureMAG taught me that We have a chance to make opportunities for ourselves and work towards our goals with all of our power. We have a voice and we can use it.

I thought that the KultureMAG presentation was really interesting. We don't have many presentations at our school to begin with, but when we have them, they're usually just extremely boring speakers reading off powerpoints. Though it was great to finally have a presentation that really appealed to my generation with a speaker that was able to engage the audience.

of students believe KultureMAG should be provided for the students at their high school

87%

of students believe KultureMAG is a need for their generation

84%



3 out of 4 students believe KultureMAG is Inspirational, shareable, relatable and overall cool publication